## Andrew to head For Release 200409728 CEIX PDP88-01314 Rublisher to 1979 UNICOM News wire Jefferson Award two tours in 1979

Terence J. Andrew has been named president of UNICOM News, the worldwide economic news service operated jointly by United Press International and Commodity News Service.

The appointment of Andrew, 37, was announced by Robert E. Page, vicepresident and general manager of UPI, and L. Michael Ridder, president of Commodity News Service, a subsidiary of Knight-Ridder Newspapers, Inc.

Andrew has been general manager of UNICOM for the past 10 months. As president, he also will be in charge of its editorial content and future development

He was a UPI regional executive handling business and administrative matters in Austria, Switzerland and Eastern Europe prior to joining UNICOM whose headquarters are in London.

Andrew, born in Reading, England, joined UPI in 1967.

Ridder and Page also announced the formation of a five-member executive committee for UNICOM, with Ridder to serve as chairman. In addition to Page and Andrew, other members are Roderick W. Beaton, UPI president, and Linda Vance, executive editor of Commodity News Service.

The national Thomas Jefferson Award, sponsored by Texas daily and weekly newspaper and radio and television associations and Texas Tech University, will go this year to a former chairman of the Federal Communications Commission, Richard E. Wiley.

Wiley, now a Washington, D.C., attorney, led the movement by the commission to modity Communications Act rules and regulations to permit broadcast and televised debates between presidential candidates and other major party candidates for high office.

The award is sponsored by the Texas Daily Newspaper Association, Texas Association of Broadcasters, Texas Press Association, and Texas Tech. The presentation will be made on February 23 as a highlight of the university's Mass Communications Week and the West Texas Press Association's spring meeting.

### Drama critic retires

Richard L. Coe, drama critic of the Washington Post for 40 years, has retired but, as critic emeritus, will continue to write on the theater for the Post, it was announced last week.

Nathan Bolton, who has published the *Bastrop* (La.) *Daily Enterprise* for the past 41 years and who has taken newspaper groups abroad for the past 18 years, is announcing two tours' for 1979.

The first one leaves June 26 from New York for Reyjkavik, Iceland. The group will do the Grand Tour of Iceland, circling the big island for 10 days; then down to the Westman Islands off the coast of Iceland where the 1973 volcanic explosion occurred. Then five days in Greenland.

The second tour, which is already filled, goes to the Peoples Republic of China on September 14, via Tokyo, Japan and into Peiping, visiting five cities. The tour will wind up in Hong Kong.

Last summer Bolton led a group which went clear across Russia and Siberia from Moscow. They returned from the east coast via the Trans-Siberian Railway as far as Irkutsk. Then they took the train into Mongolia for a week, to Ulan Bator.

## Travel grants offered to A-bomb cities

The Hiroshima International Cultural Foundation has announced the creation of the Hibakusha Travel Grant Program.

The purpose of the program is to bring U.S. newspaper reporters to Hiroshima and Nagasaki. Round trip fare to Japan, as well as food and lodging for a period up to one month will be paid for by the Foundation, a non-profit organization established in Japan by the Chugoku Shimbun and Chugoku Hoso, a broadcasting company.

Professor Tadatoshi Akiba, Tufts University, who is American representative, said visiting reporters must agree to publish at least three articles on their trip to Japan within six months after their return.

Interested reporters should contact Professor Akiba at Tufts University in Medford, Mass. for applications. The deadline is April 1.

# Newsweek to acquire Vision magazine

Newsweek, Inc., has reached a preliminary agreement to acquire Vision, the European Business Magazine, it was announced by Katharine Graham, chairman and chief executive officer of the Washington Post Company which owns Newsweek.

Vision, which is published in Switzerland in four languages—English, French, German and Italian—is a monthly business-oriented magazine directed primarily toward executives and managers of companies in Western Europe and the Near East conducting business throughout the area.

## What Will The SMS Computerized Business System Do For You?

### **ADVERTISING**

EARNED RATE BILLING
OPEN RATE BILLING
SERVICE CHARGES
AGED TRIAL BALANCE
DELINQUENT ACCOUNTS REPORT
COMPARATIVE SALES ANALYSIS
ADVERTISER LINAGE REPORT
SALESMAN LINAGE REPORT
INLAND CLASS LINAGE REPORT

### **CIRCULATION**

MAILING LABELS
SUBSCRIBER RENEWAL NOTICES
PAID-IN-ADVANCE ALLOCATION
CARRIER BILLING
DAILY PRESS RUN
BUNDLE LABELS
ROUTE LISTINGS
ROUTE PENETRATION ANALYSIS
ABC REPORTS

SMS offers a logical, computer based approach to the record keeping requirements of advertising and circulation. Current information provided by the system will help you respond to changing conditions, provide better customer service and assist in planning for the future.



#### STAUFFER MEDIA SYSTEMS, INC.

2431 Range Line • P. O. Box 1286 Joplin. MO 64801 • (417) 782-0280

A STAUFFER COMMUNICATIONS COMPANY